



**TACO FESTIVAL 2022**  
**Wichita Falls, Texas**  
**July 23<sup>rd</sup>, 2022**

**Wichita Falls Taco Fest** – Sponsored by Zavala Hispanic Cultural Initiative and the Mayor Stephen Santellana will take place on Saturday July 23, 2022, at Bud Daniels Park on 900 Ohio Ave. Our proceeds benefit the Zavala Hispanic Cultural Initiative non-profit organization. Funds will be used to power our programs that gives the community of Wichita Falls opportunities for leadership and education and preserves and spread our Hispanic Culture. We are looking for sponsorship from local businesses and individuals so that we can aid these types of events and programs in our community. Please consider one of the following sponsorship levels.

- **Main sponsor** - \$1000 (3 spots) Your name to go along with other sponsorship organizations. Your logo and business will be posted on the social media pages. Display of banners and option to setup tent and tables at the event. Option to offer sponsor materials at the event. Sponsor an activity station (name and logo display prominently). You will receive 2 free taco vendor spots.
- **Gold level** - \$700 Your name, logo, and business names will be posted on the social media pages. You may display a banner and set up at table at the event. Option to offer sponsor materials at the event. You will receive 1 free taco vendor spots.
- **Silver level** - \$500 Your name and logo and business names will be posted on the social media pages. You may display your banner at the event.
- **Bronze level** - \$250 Your logo and business names will be posted on the social media pages.
- **Love for all taco eaters** - \$100. This level goes directly for our scholarship program and supports the goal that inspire this event which is social equity. Your logo and business names will be posted on the social media pages.

*Taco Fest, originally created because of a racist comment, has evolved into an anti-racism fundraiser for Zavala, a local non-profit that empowers the Hispanic community and others by providing educational, cultural and leadership opportunities. Taco fest strives to provide a fun and unifying environment that promotes racial equity in Wichita falls by promoting local Hispanic vendors and authentic food.*

Sponsors name: \_\_\_\_\_ Date: \_\_\_\_\_

Level of sponsorship: \_\_\_\_\_

Please contact:

Roger Palma Cell Phone: 940-636-6778 E-mail: roger.a.palma@gmail.com